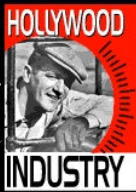


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COMPANY NEWS: PAGE (1) OF 1 - 08/07/09

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Ministry of Commerce Re-launch with Thailand Entertainment Expo 2009 -- The Greatest Platform for Global Entertainment Industry

(August 07, 2009)

BANGKOK, Aug. 7 /PRNewswire/ -- Department of Export Promotion proudly presents "Thailand Entertainment Expo 2009" as the largest platform ever for Thailand Entertainment Industry, the Miracle Wonder Gate Way commencing on 16 -20 September 2009 at The Royal Paragon Hall, Siam Paragon Complex, Bangkok, by the aiming to expand Entertainment Industry network globally as well as to promote Thailand as the greatest scene for film production destination.

Department of Export Promotion, as key organizer is joining assembly effort with key private entities in the country's entertainment business, including Thai Entertainment Industry Association, Thai Film Industry Association, Thai Film Director Association, and Thailand Cable TV Association, to launch "Thailand Entertainment Expo 2009."

The Expo aim is to promote Thailand entertainment business as a hub in Southeast Asia and stimulate foreign investment in entertainment sectors including film, television shows, animation and related services. Thanks to the comprehensive resources in Thailand and facilities for specialists, shooting locations, recording studios, etc Thailand has been widely recognized international entertainment scenes.

Its success last year with total of 16,785 both the local and international visitors. The money circulation attaches 12 million US Dollar with the trade investment of 79 million US Dollars. Thailand Entertainment Expo 2009 will certainly be the other platform for Thai Entertainment business to stimulate foreign investment and expand its network globally.

Thailand has high capability in producing media entertainment of all kinds such as Pre-production, Production, as well as Post production, is now stepping up into an international scene for film productions. This event is also the greatest opportunity to generate business transactions and to increase employment rate.

Department of Export Promotion reveals that the strength of Thailand entertainment industries is in human resources with experience, creativities as well as the personalities of artists with the up-to-date technologies. In addition, Thailand has lower labor costs comparing to Hong Kong, Singapore.

Global buyers and suppliers from film industry, music, TV game show, TV drama, location search facilities, production companies, animation artists, and cable TV software have been invited for one- on- one business meeting in "Thailand Entertainment Expo 2009" held between 16-20 September, 2009, at The Royal Paragon Hall, Paragon Complex.

"Thailand Entertainment Expo 2009" is open for Trade Days: 16-18 September, 2009 and Public Days: 19-20.

To find more information at: Irin Rerksasarn +6681 584 1707 irin@directso.com

SOURCE Cournot & Nash

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